

**UNITED STATES BANKRUPTCY COURT  
SOUTHERN DISTRICT OF NEW YORK**

-----X		
In re	:	Chapter 11
	:	
GAWKER MEDIA LLC, <i>et al.</i> , <sup>1</sup>	:	Case No. 16-11700 (SMB)
	:	
Debtors.	:	(Jointly Administered)
-----X		


**AFFIDAVIT OF SERVICE**

I, Ingamar D. Ramirez, depose and say that I am employed by Prime Clerk LLC ("**Prime Clerk**"), the claims and noticing agent for the Debtors in the above-captioned chapter 11 cases.

At my direction and under my supervision, employees of Prime Clerk caused the following document to be served 1) on August 24, 2016 by the method set forth on the Master Service List attached hereto as **Exhibit A**, 2) on August 24, 2016 via First Class Mail on the Assumption Parties Service List attached hereto as **Exhibit B**, and 3) on August 25, 2016 via First Class Mail on the Additional Assumption Parties Service List attached hereto as **Exhibit C**:

- Notice of (A) Sale Transaction and (B) Assumption and Assignment of Certain Executory Contracts and Unexpired Leases [Docket No. 223]

Dated: August 26, 2016

  
Ingamar D. Ramirez

State of New York  
County of New York

Subscribed and sworn to (or affirmed) before me on August 26, 2016, by Ingamar D. Ramirez, proved to me on the basis of satisfactory evidence to be the person who appeared before me.

Signature: 

**MARK M BROWN**  
**NOTARY PUBLIC-STATE OF NEW YORK**  
**No. 02BR6305738**  
**Qualified in New York County**  
**My Commission Expires June 09, 2018**

<sup>1</sup> The last four digits of the taxpayer identification number of the debtors are: Gawker Media LLC (0492); Gawker Media Group, Inc. (3231); and Kinja Kft. (5056). The offices of Gawker Media LLC and Gawker Media Group, Inc. are located at 114 Fifth Avenue, 2nd Floor, New York, NY 10011. Kinja Kft.'s offices are located at Andrássy ut 66. 1062 Budapest, Hungary.

**Exhibit A**

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Exhibit A

Master Service List

Served as set forth below

DESCRIPTION	NAME	ADDRESS	EMAIL	METHOD OF SERVICE
Counsel to Fastly, Inc.	Bialson, Bergen & Schwab, PC	Attn: Lawrence M. Schwab, Esq. & Thomas M. Gaa, Esq. 2600 El Camino Real, Suite 300 Palo Alto CA 94306	Tgaa@bbslaw.com	Email
Counsel to Terry Gene Bollea	Binder & Schwartz LLP	Attn: Eric B. Fisher, Esq. & Jessica L. Jimenez, Esq. 366 Madison Avenue, 6th Floor New York NY 10017	efisher@binderschwartz.com jjimenez@binderschwartz.com	Email
Counsel to Superdry Wholesale, LLC and Superdry Retail, LLC	Brown Rudnick LLP	Attn: Andrew P. Strehle, Esq., Thomas J. Phillips, Esq., & Jill C. Wexler, Esq. One Financial Center Boston MA 02111	astrehle@brownrudnick.com tphillips@brownrudnick.com jwexler@brownrudnick.com	Email
DIP Agent/Collateral Agent	Cerberus Business Finance LLC	Attn: Kevin Genda 875 Third Avenue 12th Floor New York NY 10022	kgenda@cerberuscapital.com	Email
Counsel to Terry G. Bollea	Cohen & Gresser LLP	Attn: Daniel H. Tabak, Esq. & Mark Spatz, Esq. 800 Third Avenue New York NY 10022	dtabak@cohengresser.com mspatz@cohengresser.com	Email
Counsel to Terry Gene Bollea (Top 50 Creditor)	Harder Mirell & Abrams	Attn: Charles J. Harder, Esq. 132 S Rodeo Dr Ste 301 Beverly Hills CA 90212	charder@hmfirm.com	Email
Counsel to 114 Fifth Avenue Owner LLC	Haynes and Boone, LLP	Attn: Trevor Hoffmann, Esq. 30 Rockefeller Plaza 26th Floor New York NY 10112	trevor.hoffmann@haynesboone.com	Email
Investment Banker to the Debtors	Houlihan Lokey, Inc.	Attn: Reid Snellenbarger 111 South Wacker Dr. 37th Fl. Chicago IL 60606	RSnellenbarger@HL.com	Email
IRS Insolvency Section	Internal Revenue Service	Attn: Centralized Insolvency Operation 2970 Market St. Philadelphia PA 19104-5016	Mimi.M.Wong@irs.counsel.treas.gov	Email
IRS Insolvency Section	Internal Revenue Service	Attn: Centralized Insolvency Operation P.O. Box 7346 Philadelphia PA 19101-7346	Mimi.M.Wong@irs.counsel.treas.gov	Email
Counsel to US VC Partners, LP	Latham & Watkins LLP	Attn: David S. Heller, Esq. 330 North Wabash Avenue Suite 2800 Chicago IL 60611	david.heller@lw.com	Email
Counsel to US VC Partners, LP	Latham & Watkins LLP	Attn: Keith A. Simon, Esq. 885 Third Avenue New York NY 10022	keith.simon@lw.com	Email
Counsel to Univision Communications Inc.	Latham & Watkins LLP	Attn: Marc A. Zelina, Esq. 885 Third Avenue New York NY 10022-4834	Marc.Zelina@lw.com	Email
Counsel to Morrison Cohen LLP (Top 50 Creditor)	Morrison Cohen LLP	Attn: Joseph T. Moldovan, Esq. & Robert K. Dakis, Esq. 909 Third Avenue New York NY 10022-4784	bankruptcy@morrisoncohen.com rdakis@morrisoncohen.com	Email
Counsel to 204-210 Elizabeth Street LLC	Pollack & Sharan, LLP	Attn: Adam Paul Pollack, Esq. 15 Maiden Lane Suite 1400 New York NY 10038	adam@pollacksharan.com	Email
Counsel to Silicon Valley Bank	Rierner & Braunstein LLP	Attn: Alexander Rheaume, Esq. 3 Center Plaza Boston MA 02108	arheaume@riernerlaw.com	Email
Counsel to Silicon Valley Bank	Rierner & Braunstein LLP	Attn: Steven E. Fox, Esq. Times Square Tower Seven Times Square, Suite 2506 New York NY 10036	sfox@riernerlaw.com	Email

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Exhibit A

Master Service List

Served as set forth below

DESCRIPTION	NAME	ADDRESS	EMAIL	METHOD OF SERVICE
Counsel to Cerberus Business Finance LLC (DIP Lender)	Schulte Roth & Zabel LLP	Attn: Frederic Ragucci, Esq. & Adam Harris, Esq. 919 Third Avenue New York NY 10022	frederic.ragucci@srz.com adam.harris@srz.com	Email
Securities and Exchange Commission - Headquarters	Securities & Exchange Commission	Attn: Secretary of the Treasury 100 F St., NE Washington DC 20549	secbankruptcy@sec.gov NYROBankruptcy@sec.gov	Email
Securities and Exchange Commission - Regional Office	Securities & Exchange Commission – NY Office	Attn: Bankruptcy Dept. Brookfield Place 200 Vesey St., Ste. 400 New York NY 10281-1022	bankruptcynoticeschr@sec.gov	Email
Counsel to UnitedHealthcare Insurance Company of New York and Unimerica Life Insurance Company of New York	Shipman & Goodwin LLP	Attn: Eric S. Goldstein, Esq. One Constitution Plaza Hartford CT 06103-1919	egoldstein@goodwin.com bankruptcy@goodwin.com bankruptcyparalegal@goodwin.com	Email
Prepetition Lender/First Lien Lender	Silicon Valley Bank	Attn: Jocelyn Hartmann 275 Grove Street, Suite 2-200 Newton MA 02466	jhartmann@svb.com	Email
Counsel to Official Committee of Unsecured Creditors of Gawker Media LLC, et al.	Simpson Thacher & Bartlett LLP	Attn: Sandy Qusba, Esq. & William T. Russell, Jr., Esq. 425 Lexington Avenue New York NY 10017	squsba@stblaw.com wrussell@stblaw.com	Email
Counsel to ZDGM LLC (Stalking Horse Bidder)	Sullivan & Cromwell LLP	Attn: Michael H. Torkin, Esq., Brian D. Glueckstein, Esq., & Alexa J. Kranzley, Esq. 125 Broad Street New York NY 10004	torkinm@sullcrom.com gluecksteinb@sullcrom.com kranzleya@sullcrom.com	Email
United States Bankruptcy Court for the Southern District of New York	United States Bankruptcy Court for the Southern District of New York	Honorable Stuart M. Bernstein One Bowling Green Room 723 New York NY 10004		First Class Mail
United States Trustee Southern District of New York	United States Trustee William K. Harrington	Attn: Greg M. Zipes, Esq. & Susan Arbeit, Esq. US Federal Office Building 201 Varick St. Room 1006 New York NY 10014	greg.zipes@usdoj.gov susan.arbeit@usdoj.gov	First Class Mail and Email
United States Attorney's Office for the Southern District of New York	US Attorney for Southern District of New York	Attn: Bankruptcy Division 86 Chambers St. 3rd Fl New York NY 10007	David.Jones6@usdoj.gov Jeffrey.Oestericher@usdoj.gov Joseph.Cordaro@usdoj.gov Carina.Schoenberger@usdoj.gov	Email
Postpetition Lender/Second Lien Lender	US VC Partners LP	Attn: Mr. A. Jung 90 Third Avenue, 19th Floor New York NY 10022	ajung@columbusnova.com	Email
Writers Guild of America East, Inc., Union	Writers Guild of America East, Inc.	Attn: Ann Burdick, Esq. 250 Hudson Street Ste 700 New York NY 10013	aburdick@wgaeast.org	Email

**Exhibit B**

Name	Address1	Address2	Address3	Address4	City	State	PostalCode	Country
114 Fifth Avenue Ground Lessee LLC.	Attn: General Counsel	114 Fifth Avenue			New York	NY	10011	
114 Fifth Avenue Ground Lessee LLC.	L&L Holding Company	Attn: General Counsel	142 West 57th street		New York	NY	10019	
114 Fifth Avenue Ground Lessee, LLC.	Wilk Auslander	Attn: General Counsel	1515 Broadway		New York	NY	10036	
114 Fifth Avenue Owner LLC	c/o Haynes and Boone, LLP	Attn: Noah Shapiro	30 Rockefeller Plaza	26th Floor	New York	NY	10112	
114 Fifth Avenue Owner LLC	c/o Haynes and Boone, LLP	Attn: Trevor Hoffmann, Esq.	30 Rockefeller Plaza	26th Floor	New York	NY	10112	
114 Fifth Owner LP	c/o L&L Holding Company, LLC	142 West 57th Street			New York	NY	10019	
114 Fifth Owner LP	c/o Wilk Auslander LLP	Attn: Jonathan K. Bright	1515 Broadway		New York	NY	10036	
114 Fifth Owner LP	L&L Holding Company, LLC.	Attn: General Counsel	142 West 57th Street		New York	NY	10019	
114th Avenue Ground Lessee Group LLC	c/o Allianz Real Estate of America LLC.	114th Fifth Avenue			New York	NY	10011	
3293 Pacific LLC	Attn: General Counsel	3293 Pacific Ave.			Long Beach	CA	90807	
3293 Pacific LLC (LA Office)	Matthew Simon	3293 Pacific Ave			Long Beach	CA	90807	
Ad-Juster, Inc	13280 Evening Creek DR S STE 100				San Diego	CA	92128-4109	
Ad-Juster, Inc.	c/o Mr. Michael Lewis	12741 Treeridge Terrace			Poway	CA	92064	
Ad-Juster, Inc. (media)	Attn: Michael Lewis	13280 Evening Creek Dr. S	Suite 100		San Diego	CA	92128	
Adsfactor Holdings Limited	Attn: General Counsel	Two Landmark East	100 How Ming Street	Suites 2601-02, 26/F	Kwun Tong Kowloon			Hong Kong
Adtech US, Inc.	AOL Advertising General Counsel	22000 AOL Way			Dulles	VA	20166	
Adtech US, Inc.	Attn: General Counsel	770 Broadway	6th Floor		New York	NY	10003	
All You Can Move SportPass Europe	Karolyi Mihaly itca 11. I. Ihaz. 3.	01-09-176498			Budapest		1053	Hungary
Amazon	Jacqueline Hamilton	410 Terry Ave North			Seattle	WA	98109	
Amazon Services, LLC	P.O. Box 81226				Seattle	WA	98108-1226	
Amazon Web Services, Inc	Attn: General Counsel	410 Terry Avenue North			Seattle	WA	98109-5210	
Amazon.com, Inc.	Attn: General Counsel	1200 - 12th Avenue South, Suite 1200			Seattle	WA	98144-2734	
Amazon.com, Inc.	Attn: General Counsel	P.O. Box 81226			Seattle	WA	98108-1226	
Andrassy Palota Ingatlanforgalmazó Kft	Tatra u. 11.							Hungary
Andrassy Palota Ingatlanforgalmazó	Attn: General Counsel	Mariassy	u. 7		Budapest		1095	Hungary
Andrassy Palota Ingatlanforgalmazó Kft.	Attn: General Counsel	Mariassy	u. 7		Budapest		1095	Hungary
Andrassy Palota Ingatlanforgalmazó Kft.	Attn: Norbert Schomer and Borbala Csuha	Mariassy	u. 7		Budapest		H-1095	Hungary
Andrassy Palota Kft	Andrassy Palota Ingatlanforgalmazó Kft.	Attn: General Counsel	Vörösmarty utca 38.	u. 7	Budapest		1064	Hungary
Andrássy Palota Kft.	1095 Budapest, Máriássy u. 7							Hungary
Andrássy Palota Kft.	Máriássy u. 7				Budapest		1095	Hungary
AOL Advertising	770 Broadway				New York	NY	10003	
AOL Advertising	Attn: General Counsel	770 Broadway			New York	NY	10003	
AOL Advertising	General Post Office	PO Box 5696			New York	NY	10087	
AOL Advertising Inc.	770 Broadway				New York	NY	10003	
AOL Advertising, Inc.	Attn: General Counsel	770 Broadway			New York	NY	10003	
AOL Advertising, Inc.	c/o Vorys, Sater, Seymour and Pease LLP	Attn: Tiffany Strelow Cobb	52 East Gay Street		Columbus	OH	43215	
Cadreon, LLC.	653 Front Street				San Francisco	CA	94111	
CDW Direct	200 N. Milwaukee Ave				Vernon Hills	IL	60061	
CDW Direct	Attn: Elizabeth Tran	PO Box 75723			Chicago	IL	60675-5723	
CDW Direct	Attn: General Counsel	200 N. Milwaukee Ave			Vernon Hills	IL	60061	
CDW Direct	P.O. Box 75723				Chicago	IL	60675	
CDW, LLC	Attn: Ronelle Erickson	200 N. Milwaukee Ave			Vernon Hills	IL	60061	
Cloudinary Ltd.	111 W Evelyn Ave., Suite 206				Sunnyvale	CA	94086	
Cloudinary Ltd.	111 W. Evelyn Ave.	Suite 206			Sunnyvale	CA	94086	
Cloudinary Ltd.	2421 Park Blvd.	Suite A202			Palo Alto	CA	94306	
Cloudinary Ltd.	Attn: General Counsel	111 W. Evelyn Ave.	Suite 206		Sunnyvale	CA	94086	
Cogent Communications	2450 N Street NW				Washington	DC	20037	
Cogent Communications	Attn: General Counsel	2450 N Street NW			Washington	DC	20037	
Cogent Communications	Attn: General Counsel	25 Broadway			New York	NY	10004	
Cogent Communications	Attn: General Counsel	PO Box 791087			Baltimore	MD	21279	
Cogent Communications	PO Box 791087				Baltimore	MD	21279	
Cogent Communications, Inc.	Attn: General Counsel	1015 31st Street			Washington	DC	20007	
DataGram	33 Whitehall Street, 25th Floor				New York	NY	10004	
DataGram	500 West Madison Street	Suite 801			Chicago	IL	60661	
DataGram	Attn: General Counsel	375 Pearl St			New York	NY	10038	
Datagram Incorporated	Attn: Legal Department	33 Whitehall Street, 25th Floor			New York	NY	10004	

Name	Address1	Address2	Address3	Address4	City	State	PostalCode	Country
DreamHost	Attn: General Counsel	135 S. State College Blvd			Brea	CA	90821	
EnterNet 2001 Kft.	Attn: General Counsel	Váci út 188			Budapest		1138	Hungary
EnterNet 2001 Kft.	Váci út 19				Budapest		1134	Hungary
Facebook, Inc.	Attn: General Counsel	1 Hacker Way			Menlo Park	CA	94025	
Fastly	475 Brannan St, Ste 320				San Francisco	CA	94107	
Fastly	DEPT LA 24348				Pasadena	CA	91185-4348	
Fastly, Inc.	Attn: General Counsel	475 Brannan St, Ste 320			San Francisco	CA	94107	
Fastly, Inc.	c/o Bialson, Bergen & Schwab	Attn: Thomas M. Gaa	633 Menlo Avenue, Ste 100		Menlo Park	CA	94025	
Fastly, Inc.	c/o Bialson, Bergen & Schwab, PC	Attn: Lawrence M. Schwab & Thomas M. Gaa	2600 El Camino Real, Suite 300		Palo Alto	CA	94306	
Fastly, Inc.	P.O. Box 78266				San Francisco	CA	94107	
Ferenc, S.	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED
Future Publishing Limited	Attn: General Counsel	Beauford Court	30 Monmouth Street		Bath		BA1 2BW	United Kingdom
Future Publishing Limited	Attn: General Counsel	Quay House, The Ambury			Bath		BA1 1UA	United Kingdom
Getty Images	605 5th Avenue South	Suite 400			Seattle	WA	98104	
Getty Images	Attn: General Counsel	605 5th Avenue South	Suite 400		Seattle	WA	98104	
Getty Images	PO Box 953604				Saint Louis	MO	63195	
Getty Images (US), Inc.	Attn: General Counsel	75 Varick Street	5th Floor		New York	NY	10013	
GlobalSign	Two International Drive	Suite 150			Portsmouth	NH	03801	
Google Inc.	Attn: Legal Dept.	1600 Amphitheatre Parkway			Mountain View	CA	94043	
Google Inc.	c/o White and Williams LLP	Attn: Rafael Vergara, Esq.	7 Times Square, Suite 2900		New York	NY	10036-6524	
Google Inc.	Nikesh Arora	SVP and Chief Business Officer	1600 Amphitheatre Parkway		Mountain View	CA	94043	
Google Inc. (DoubleClick)	Attn: General Counsel	1600 Amphitheatre Parkway			Mountain View	CA	94043	
Google Inc. (DoubleClick)	Dept. 33654	P.O. Box 39000			San Francisco	CA	94139	
Google, Inc.	David Curtin	1600 Amphitheatre Pkwy			Mountain View	CA	94043	
Google, Inc. (Analytics)	Attn: General Counsel	1600 Amphitheatre Parkway			Mountain View	CA	94043	
Google, Inc. (Analytics)	Dept. 33654	P.O. Box 39000			San Francisco	CA	94139	
Gorilla Nation Media, LLC	Attn: Walder Amaya	5140 W. Goldleaf Circle	3rd Floor		Los Angeles	CA	90056	
Happy Socks	Attn: General Counsel	Kungsgatan 12			Stockholm		11135	Sweden
Happy Socks AB	Attn: General Counsel	12-14 Kungsgatan			Stockholm		11135	Sweden
HelloFresh	Attn: General Counsel	85 Broad St.	18th Floor		New York	NY	10004	
Hostgator.com, LLC.	Attn: General Counsel	2500 Ridgepoint Drive			Austin	TX	78754	
Huckberry	290 Utah Street				San Francisco	CA	94103	
Hudson Insurance Company	100 William Street, 5th Floor				New York	NY	10038	
Hudson Insurance Company	100 William St				New York	NY	10038	
iDrive Inc.	Attn: General Counsel	26115 Mureau Rd	Suite A		Calabasas	CA	91302	
Index Exchange Inc.	Attn: Joe Casale	74 Wingold Ave			Toronto	ON	M6B 1P5	Canada
JW Player (Longtail Ad Solutions, Inc.)	8 West 38th Street	Floor 6			New York	NY	10018	
JW Player (Longtail Ad Solutions, Inc.)	Attn: General Counsel	8 West 38th Street	Floor 6		New York	NY	10018	
JW Player / LongTail Ad Solutions, Inc.	Attn: General Counsel	8 W 38th St			New York	NY	10018	
Kargo Global, Inc.	Attn: General Counsel	36 E 12th Street 6th Floor			New York	NY	10003	
Kid Thursday LLC, dba Status Audio	Attn: General Counsel	9 Binney Lane			Old Greenwich	CT	06870	
Kixer	4001 W Alameda Ave.	Suite 100			Burbank	CA	91505	
Krux Digital	660 4th St, #269				San Francisco	CA	94107	
Krux Digital	Attn: General Counsel	660 4th St, #269			San Francisco	CA	94107	
Krux Digital, Inc.	Attn: General Counsel	181 South Park	Suite 200		San Francisco	CA	94107	
LendingTree, LLC.	Attn: General Counsel	11115 Rushmore Drive			Charlotte	NC	28277	
Linked Sro.	Attn: General Counsel	41			MatuSkovo		92501	Slovakia
Linked Sro.	Attn: General Counsel	92501 Slovensko			MatuSkovo		41	Slovakia
LiveIntent, Inc.	Attn: General Counsel	100 Church St	7th Floor		New York	NY	10007	
LiveRail, Inc.	Attn: Legal/Contracts	1601 Willow Road			Menlo Park	CA	94025	
Mark Monitor, Inc.	P.O. Box 71398				Chicago	IL	60694-1398	
Market Halsey Urban Renewal LLC.	Attn: General Counsel	165 Halsey Street	A/k/a 109-131 Market Street	9th Floor	Newark	NJ	07102	
Market Halsey Urban Renewal, LLC	112 West 34th Street Ste. 2106				New York	NY	10120	
Market Halsey Urban Renewal, LLC	Attn: General Counsel	112 West 34th Street Ste. 2106			New York	NY	10120	
Market Halsey Urban Renewal, LLC.	Attn: David J. Jemal, Esq.	110 West 34th Street	9th floor		New York	NY	10001	
Market Halsey Urban Renewal, LLC.	c/o JJ Operating Inc.	Attn: General Counsel	112 West 34th St.	Suite 2106	New York	NY	10120	
Medialink	1901 Avenue of the Stars	Suite 1775			Los Angeles	CA	90067	
Medialink	Attn: General Counsel	1901 Avenue of the Stars	Suite 1775		Los Angeles	CA	90067	
MediaLink LLC	8687 Melrose Avenue	8th Floor			Los Angeles	CA	90069	
MediaLink LLC	Attn: General Counsel	1901 Avenue of the Stars	Suite 1775		Los Angeles	CA	90067	

Name	Address1	Address2	Address3	Address4	City	State	PostalCode	Country
MediaLink LLC	Attn: Wenda Harris Millard	90 Park Avenue,	20th Floor		New York	NY	10016	
Mediamind Tech Inc. - Sales	135 West 18th Street	5th Floor			New York	NY	10011	
MediaMind Technologies, Inc.	Attn: General Counsel	1633 Broadway			New York	NY	10019	
MediaMind Technologies Inc.	P.O. Box 28246				New York	NY	10087-8246	
Merch Direct, LLC	Attn: Business Affairs Department	54 Drexel Drive			Bay Shore	NY	11706	
Merch Direct, LLC	Attn: President	54 Drexel Drive			Bay Shore	NY	11706	
Moat Inc.	222 S Albany Street #2				Ithaca	NY	14850	
Moat Inc.	222 S Albany Street				Ithaca	NY	14850	
Moat Inc.	28 East 28th Street				New York	NY	10016	
Moat Inc.	Attn: General Counsel	126 5th Avenue	7th Floor		New York	NY	10011	
Moat Inc.	Attn: General Counsel	222 S Albany Street #2			Ithaca	NY	14850	
Moat, Inc.	Attn: General Counsel	162 5th Avenue	11th Floor		New York	NY	10011	
Mobiles Republic, Inc.	Attn: General Counsel	210 Elizabeth St., 3rd floor			New York	NY	10012	
Nervora Digital Media Group, FZ-LLC	Attn: General Counsel	Block #3	Loft Office Building	Al Sufouh Road	Dubai Media City			UAE
NSONE Inc.	16 Beaver Street	3rd Floor			New York	NY	10004	
NSONE Inc.	Attn: General Counsel	16 Beaver Street	3rd Floor		New York	NY	10004	
Ole Media Management L.P. dba Jingle Punks	Attn: General Counsel	266 King Street West	Suite 500		Toronto	ON	M5V 1H8	Canada
Operative Media, Inc	Attn: General Counsel	6 East 32nd Street, 3rd Floor			New York	NY	10016	
Operative Media, Inc	Box 200663				Pittsburgh	PA	15251-2662	
Operative Media, Inc.	6 East 32nd Street	3rd Floor			New York	NY	10016	
Optimizely, Inc.	631 Howard Street, Suite 100				San Francisco	CA	94105	
Optimizely, Inc.	Attn: General Counsel	631 Howard Street	Suite 100		San Francisco	CA	94105	
Optimizely, Inc.	DEPT CH 19940				Palatine	IL	60055-9940	
Parse LLC	Attn: General Counsel	1601 Willow Road			Menlo Park	CA	94025	
Parse.ly, Inc.	Attn: General Counsel	989 Avenue of the Americas	Third Floor		New York	NY	10018	
Parse.ly, Inc.	c/o Cooley LLP	Attn: Seth Van Aalten	Robert Winning	1114 Avenue of the Americas	New York	NY	10036	
Press Association, Inc.	450 West 33rd Street				New York	NY	10001	
Salesforce.com, Inc.	The Landmark @ One Market	Suite 300			San Francisco	CA	94105	
Shopify	Attn: Legal Department	150 Elgin Street, Suite 800			Ottawa	ON	K2P 1L4	Canada
ShoreTel Inc.	Attn: General Counsel	4921 Solution Center			Chicago	IL	60677	
Shoretel Sky	1385 Broadway	7th Floor			New York	NY	10118	
SkimBit LTD.	Attn: General Counsel	Transworld House, 100 City Road			London		EC1Y 2BP	United Kingdom
Slack	Attn: Legal Department	Slack Technologies, Inc.	155 5th Street		San Francisco	CA	94103	
SmartFX	601 N.E. 36th street				Miami	FL	33137	
SmartFX	Attn: General Counsel	3470 East Coast Ave			Miami	FL	33137	
SmartFX c/o Brainy Labs, LLC	Attn: General Counsel	3470 East Coast Ave			Miami	FL	33137	
SocialFlow Services	52 Vanderbilt Ave.	12th Floor			New York	NY	10017	
SocialFlow, Inc	52 Vanderbilt Avenue 12th Floor				New York	NY	10017	
Specless	Attn: General Counsel	350 North Orleans St	Suite 9000N		Chicago	IL	60654	
Specless Inc.	Attn: General Counsel	350 North Orleans St	Suite 9000N		Chicago	IL	60654	
Specless, Inc.	Attn: General Counsel	643 W. Wellington	Ave #5		Chicago	IL	60657	
Specless, LLC.	Attn: Stephen Corby	116 West Illinois Street	Suite 5E		Chicago	IL	60654	
Squarespace, Inc.	Attn: General Counsel	459 Broadway			New York	NY	10013	
STAQ, INC.	44 West 28th Street	14th Floor			New York	NY	10001	
STAQ, INC.	Attn: General Counsel	44 West 28th Street	14th Floor		New York	NY	10001	
Staq, Inc.	Attn: General Counsel	44 West 28th Street	8th Floor		New York	NY	10001	
Submersive Media	580 Broadway	Suite 905			New York	NY	10012	
Submersive Media	Attn: General Counsel	37 E. 28th St. Suite #30			New York	NY	10016	
Submersive Media	Attn: General Counsel	580 Broadway, #905			New York	NY	10012	
Taboola Inc.	Attn: General Counsel	28 West 23rd Street, 5th Fl			New York	NY	10010	
Taboola, Inc.	44 West 18th Street	Suite 702			New York	NY	10011	
TGT	Attn: General Counsel	63 Flushing Ave.			Brooklyn	NY	11206	
The Rubicon Project, Inc.	Attn: Legal Department	12181 Bluff Creek Drive	4th Floor		Los Angeles	CA	90094	
Time Warner Cable	PO Box9227				Uniondale	NY	11555	
Time Warner Cable Enterprises LLC	Attn: General Counsel	3179 Erie Blvd E.			Syracuse	NY	13214	
Times Internet Limited	Attn: General Counsel	10 Darya Ganji			New Delhi		110002	India
Times Internet Limited	Attn: General Counsel	MPD Tower	Phase-V	Opposite DLF Golf Course	DLF City Gurgaon	Haryana	122002	India
Viddler Inc.	Attn: General Counsel	520 Evans Street			Bethlehem	PA	18015	
Viddler, Inc.	520 Evans Street	Suite 1			Bethlehem	PA	18015	
Waves Gear, LLC	Attn: General Counsel	203 N Lasalle St.	M5		Chicago	IL	60601	



Exhibit B

Assumption Parties Service List

Served via First Class Mail

Name	Address1	Address2	Address3	Address4	City	State	PostalCode	Country
Waves Gear, LLC.	Attn: General Counsel	1408 Grant St.			Calistoga	CA	94515	
WavesGear	Attn: Blake Macleod	355 La Fata St., Unit C			St. Helena	CA	94574	
WeWork	175 Varick St				New York	NY	10014	
WeWork	Attn: General Counsel	156 2nd Street			San Francisco	CA	94105	
WeWork LA LLC	Attn: General Counsel	156 2nd Street			San Francisco	CA	94105	
Wright's Media, LLC.	Attn: Richard Wright	2407 Timberloch Place, #B			The Woodlands	TX	77380	
Writers Guild of America East, Inc.	Attn: Ann Burdick, Esq.	250 Hudson Street, Suite 700			New York	NY	10013	
Writers Guild of America, East	250 Hudson Street, Suite 700				New York	NY	10013	

**Exhibit C**

## Additional Assumption Parties Service List

Served via First Class Mail

Name	Address1	Address2	Address3	City	State	PostalCode	Country
Brody ArtYard Kft	c/o Kinja, Kft.	Vörösmarty utca 38.		Budapest		1064	Hungary
Euclid Managers, LLC	Attn: General Counsel	2345 Grand Blvd.	Suite 1150	Kansas City	MO	64108	
Facebook Ireland Limited	Attn: General Counsel	1 Hacker Way		Menlo Park	CA	94025	
Pixel Media Asia Limited	Attn: General Counsel	Two Landmark East, 100 How Ming Street	Suites 2601-02, 26 Fl	Kwun Tong Kowloon			Hong Kong
Szatmári Ferenc	Attn: General Counsel	Rottenbiller u. 15. 111/32		Budapest		1077	Hungary